

VISION

In pursuit of excellence, the Shaheed Benazir Bhutto City University (SBBCU) is committed to provide balanced quality education by nurturing academic achievement, relevant skills, and social values in learning environment.

MISSION

The Shaheed Benazir Bhutto City University (SBBCU) seeks to provide wider access to quality higher education. It shall adhere to the highest standards of academic excellence, academic freedom, and encourage social responsibility and nationalistic commitment among its faculty, staff and students.

OBJECTIVES

Guided by this vision/mission, Shaheed Benazir Bhutto City University (SBBCU) is dedicated to the pursuit and attainment of the following:

- Develop and maintain quality academic programs.
- Foster an academic community that promotes unity, creativity, entrepreneurial spirit, environmental concern, appreciation and pride in our national history and cultural heritage.
- Conduct research that support effective instruction and are responsive to the needs of the community and society.
- Build and maintain a strong partnership with the community, giving emphasis to extension programs and the delivery of quality health care services.
- Provide accessible education for all.